

Urgent Publishing - New Strategies in Post-Truth Times

Elonian

debates on truth

- ↳ not just about authorship, but also methods of publishing & the means/media we use.
- the more thorough the slower it is.
- popular strategies can be successful if they work at this. → Peterson uses his academic background ^{journal} ~~on~~ ⁱⁿ combination with fast publishing.
- need to rethink the publishing strategies that can respond to this in a timely matter.
- ↳ concerns practice of authors, designers etc.

August Verlag Berlin

⊗ Humanities perspective

Too much truth = proliferation of truths

- problem of alternative facts → the notion of the fact that is presented in them

Relates it to post-structuralism: we need more instead of less

Historisation instead of being shocked of where this (alt)right ^{was} publishing comes from ^{existence}

↳ was always there & feeded by far right party

Nicola Richter - microtext

- chapbooks 11th century, small pamphlets, - inexpensive booklets

Digital publishers is everywhere, but what has changed as an publisher is that she is engaged with the writers through social media, letters, commenting.

ethics of publishing → publishes by thinking of others...?
↳ infiltration as strategy. Through other topics
bring in other discussions

Clara

- exile of academia

Musquito Press - freedom press during dictatorships

↳ full of Buzz; not about truth; just annoying

- Hardwooden / Goodlooking publishing house.

Deep listening, vs Frotting

Padmini Ray Mukray (Feminist)

India. Kert. hierarchical class system.

↳ moved from print immediately to mobile, shipped laptops

Facebook legitimized to use as promotion for events

↳ when used for complains it is dismissed

↳ form of vandalism / political activism

↳ there is power in what is published through Facebook etc.

Vernacular knowledge vs

Compositional manifesto from Bruno Latour

↳ truth as something...

liberal left - oh what we have done → need to get hands dirty

- publishing as practice

post-structuralism → need to re-organize how knowledge is spread
but this never happened

published
The book as the place of legitimacy. Has weight (liberal).
vs the academia. ^[container nostalgia] _{virtue & social functions}

- epub as utopia of free publishing format that is open ~~standards~~ & can be read everywhere

become more 'nimble'? (parker)

- ↳ publish small bits & pieces during time of research (research takes time!) & through instagram & then collect everything into one anthology.

Feeding the trolls

- ↳ who are these trolls
- ↳ not feeding it doesn't work. It keeps happening
- ↳ it seems to be more of a male beast they
- ↳ more political are females!

Just 25 to 40 books is necessary & getting them into the right hands.

- ↳ trolling as publisher.
- ↳ publishing from precarity

• Other versions of dissertations

↳ Series of Podcasts on gothic

⇒ Question of the monograph is the legitimate format very colonial form.

Algorithm as troll

- ↳ liking, sharing feeds the algorithm

DAY 2 Urgent Publishing

BOOK

claiming truth / verifying truth

Post Truth

- ↳ mediated by who's saying it, listening it
- ↳ the claim of truth embeds the crisis of truth: something to be afraid of.

- twitch → platform to look at people playing games.
- ↳ bots, chat observation tweets @ rebotchat.

AI writing stories, bots chatting --

authorship / authority / authenticity

- ↳ thinking through these structures. Instead of thinking (author as the person to be kept accountable, legal & content)
- ↳ about the actual content. Who decides what is authentic etc.

The carrier bag theory of non-fiction

→ Ursula & Guin.

Human evolution transitioned to writing & relationships

They not focus on hero's. focus on processes; non-linear

- New & urgent ways of knowledge production

The form influences the message of urgent publishing.

Ruebeth Eugeling → Bitterveld.

- ↳ overview of what you have read.

Janneke Adema & Gary Hall - Post Humanities



critique on modular publishing which emphasizes the object/the book → Lev Manovich
Alternative → relates it to the object not being bound. Culture is 'made' modular. Remixing becomes possible. Standardization for portability of sharing & moving around content of cultural objects
"helping cultural objs move around more easily"

Tara McPherson

→ aligns to capitalism defying it as bound, finished compartments.
→ emphasizes stability still
⇒ does not see cultural objects as themselves being fluid ^{complex} but as something becoming modular through new media
→ capitalism/commodity book as marketable object.
⇒ how we do scholarly work

need to question standalone

a guide to Open and Hybrid Publishing pub-guide

• Publishing of practice instead of something that reports on the practice

- The authors felt to be ^{ready to be} "formally" published

!! Stimulate the contexts in which research can be published. Research as practice.
↳ focus on process instead of end-product.

What do we value in publishing? rethinking the author/authenticity

Axel Anderson

↳ How to situate one-self in a place/rite. It is not one place, but breaches-out

Lidia Pereira - Peruvian ~~throughout~~ Union Line

• permeability of the format of the zine. Pelican. state ride manager, build on Python - ill. reviews. AT

liberal-humanism

Post-Humanism

↳ beyond the 'liberal-human' → this is not how we can defeat Jordan Peterson. It doesn't matter if you tell the truth. It is about getting the attention.

↳ not turn it into a brand. Don't streamline a line of ^{changes} rethinking humanities; 'post' is just one of them.

• who is involved in producing. It takes more people to publish. → multi-voiced: is this reflected in the arguments?





critique of modular exchangeability
- publishing as 'care'?

archive as
care?
proven not finished
product.

What are formats that relate to this?

↳ a form of labour that is part of knowledge production
↳ editing; being in editorial board.

Why are traditional formats so pervasive?

↳ How does this relate to the experimental formats?

- the privilege to leave the platforms
 - ↳ to explore other ways of publishing
- recurrent types of experiments through history
 - = we are faced with similar problems so makes sense to go back to earlier responses.
 - = a lot of problems in academics have already been addressed in arch - pull inspiration from there
 - ↳ a renement regimes with peer 2 peer.
 - = not about reinventing new forms, but then through why you publish; what is it for & from there there of the most relevant form.

Archive/Maintenance



Memes as Means

the hmm - visual culture concept.

unworthy

• Feminism Frequency - Gamer Gate

Aphorisms by citizen koll.
(ideological koll)

• critical cultural programming.
architecture of

disinformation

fingertip feminism

NAS World

↳ what is 'the self' in the age
of digital technology
↳ cyber rennality #1

Isabel Höfgen

"web communities / sub cultures"
what can we do with memes

• publishing as making a 'public'

ZINEDEPOT

↳ coop sheet foundation → mini comics history archive

↳ zombie zines - network is not present in zine
not clear who made it or any little

↳ now shared through zine fests; often feminist events

• parasite position tool for different dependences
↳ queer parasitism

• zine culture is something you embed in.

Folles → readership. a place to read together.



concern of the archive

↳ 'curator'? to not be creating but still be choosing
↳ hard & care-taker steward

The interface & it's relation in knowledge production
- you need to keep scrolling to get anywhere. the feed is
influenced by algorithms.

↳ mostly place of authority vs place of subversion

archives of trolling

care, stewardship, custodian

↳ weaponised, archive things as future weapons

[REDACTED]

andere info
[REDACTED]

[REDACTED]