

# Mememes as Means

By Isabel Löfgren

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<https://vimeo.com/345459399>

Isabel Löfgren will focus on 'memes as means' for autonomous collectives and initiatives by artists, academics, and creative practitioners as political resistance to the disinformation wars caused by rising authoritarianism in Brazil during the recent presidential elections and in the post-electoral period, and offer some ideas about visual and media literacy today that demands new ways of seeing, acting, being.

**Isabel Löfgren (BR)** is a Swedish-Brazilian artist, educator, and researcher based in Stockholm and Rio de Janeiro. She currently works as a Senior Lecturer in Media Studies at Södertörn University, Stockholm, Sweden. Her artistic practice involves creating collective action and educational platforms for sustainable dialogue, and emancipatory politics.